## Clara's College of Commerce

Yari Road, Versova, Mumbai - 61

## Report on International Conference

Clara's College of Commerce organized International Conference on 16th March 2019 in the Fifth Floor Hall from 9.00am to 5.00pm. The topic for the conference was "World road to Cashless Economy". A cashless society describes an economic state whereby financial transactions are not conducted with money in the form of physical banknotes or coins, but rather through the transfer of digital information (usually an electronic representation of money) between the transacting parties. Cashless societies have existed from the time when human society came into existence, based on barter and other methods of exchange, and cashless transactions have also become possible in modern times. The term 'cashless Economy' moves towards a society where cash is replaced by its digital equivalent - in other words, legal tender (money) exists and is exchanged only in electronic digital form. So it is a need of an hour to discuss such a current change and boom. By keeping this view in mind, the college organized a conference on the said topic.

Dr. Madhu Nair, Ex. Principal, Nirmala College of Commerce, Member Academic Council and Board of Studies in Commerce, Dr. Arvind Luhar, Member Academic Council and Board of Studies in Accountancy, and Chairman of Indian Accounting Association (Thane Chapter), Dr. Sanjay Biyani, Dean, Professor and Head of the Department of Business Management, Saurashtra University, Rajkaot, Dr. P.T. Choudhary, Professor and Head of the Department of Commerce, M.J. College, Jalgaon, Dr. Jayprakash Jadav, Assistant Professor of Accountancy at Gujrat Commerce College, Ahmedabad, Mr. Amod Bhatt, Director of IDRA Indian Centre, Dr. R.K Tailor, Associate Professor, Department of Accounting and Taxation, Rajsthan, Dr. Gopal Kalkoti, Principal, M.V. College of Commerce and Science, Dr. Kuldeep Sharma and Dr. Nishikant Jha, Associate Professor and Head of the Department of Accountancy, Thakur College of Commerce and Secretary of Indian Accounting Association (Thane Chapter) were the guest for the conference.

The spot registration began at 9.00 am. The conference inauguration took place at 10.30am at the hands of all the dignitaries on the dais by lighting the lamp and by offering a Pooja to Goddess

Saraswati. All the speakers stressed that Cashless Economy is a concept which has been discussed widely, particularly because the world is experiencing a rapid and increasing use of digital methods of recording, managing, and exchanging money in commerce, investment and daily life in many parts of the world, and transactions which would historically have been undertaken with cash are often now undertaken electronically. Dr. P.T. Choudhary delivered key note speech. The undercurrent of the many speakers and Key note address was to highlight the importance of Cashless Economy. The speakers stated that we have to go far as far as cashless economy is concerned.

Principal Dr. Madhukar Gitte, Clara's College of Commerce welcomed and felicitated all the guests. He introduced the theme of the conference to the gathering.

The Conference Proceeding was released in the conference at the hands of dignitaries on the dais. The inaugural session was proceeded with plenary session.

The Technical Session was conducted after the plenary session track wise. The following were the tracks created to execute the Technical Session:

- Accountancy, Banking and Finance Room Number 59
- HRA and HRM/ICT &Education Room Number 57
- Commerce & Management / Tourism and Event Management Room Number 66
- Marketing & Mass Media - Room Number 72
- Economics & Environment Room Number 74
- Legal Perspective/ Yoga & Physical Education/ Inter-Disciplinary- Room Number –71

All deputed track in charges conducted the session successfully.

The technical sessions were followed by valedictory session. The key-points discussed in the conference got highlighted in the sessions. The best paper presentation awardees were announced in the session. The certificates were distributed at the end in the valedictory session.

Mrs. Babita Kanojia worked as convener for the conference. Dr. Mamta Rajani anchored the conference. All the faculty members, Technical and Non teaching staff helped in the smooth execution of the conference. Mr. Ajay Sir, Mr. Prashant Sir and Principal Dr. Madhukar Gitte worked as guiding force in order to accomplish the conference.

The conference wound with a vote of thanks proposed by Mrs. Jisha and the recitation of National Anthem.

Number of Participants in the conference: 300

Number of Papers Presented in the conference: 127

Place: Versova, Mumbai

Date: 22nd March 2019

Prepared by: Mr. Shripad Joshi

Mrs. Babita Kanojia

Convener

Or. Madhukar Gitte Principal

## REGISTRATION FORM

# (To be mailed along with payment details)

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|          | Title of the paper:      |
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|          | Mailing Address:         |
|          | Name of the Institution: |
|          | Designation:             |
|          | Name:                    |

in any of the following form: Mode of Payment:The registration fees should be sent before 20th February, 2019

- DD in favour of 'CWC Clara's College of Commerce, Andheri payable at
- IFSC: NICB0000005 RTGS/NEFT: New India Co-operative Bank, Versova Branch Andheri A/C No: 005330010004487, MICR: 400085005,

Payment details: DD/ Cheque No:

Online money transfer: RTGS/NEFT/SWIFT

Bank Date of transfer:

Transfer reference no:

# (PARTICIPANTS PLEASE SEND A SEPARATE MAIL TO CONFIRM PAYMENT)

Register online here: https://goo.gl/forms/INSy6HXC7JaNmbR2

before mentioned date, paper will not be considered for reviewand participation and presentation. In case of non-payment of registration fees Registration fees to be paid on or before 20th February, 2019 for both

> for interdi peer revie the present. We invite on

- Author and Co-authors has to register separately.
- On the spot registration will also be allowed to participate in the
- Id- card is mandatory for students. COHICTERICE.
- advance for outstation participants. Assistance in finding accommodation will be provided on request in

# IMPORTANT DATES AND REGISTRATION DETAILS

| Participation and I<br>Students: Rs. 600<br>Students: Rs. 1500<br>Faculty: Rs. 1700<br>Corporate: Rs. 1700<br>Foreign Delegates: | ω                         | 2                          | _                        | Sr. No   |
|--|---------------------------|----------------------------|--------------------------|----------|
| Participation and Presentation Students: Rs. 600 Faculty: Rs. 1500 Corporate: Rs. 1700 Foreign Delegates: Rs. 2000/ (\$ 30)      | Last date of Registration | Notification of Acceptance | Submission of Full Paper | ticulars |
| Participation only Students: Rs.400 Faculty: Rs. 800 Corporate: Rs.1200 Foreign Delegates: Rs.1500 /(\$ 23)                      | 20th Feb, 2019            | 15th Feb, 2019             | 30th Jan, 2019           | Date     |

# GUIDELINES FOR SUBMISSION OF RESEARCH PAPERS

- margin on the right. The paper should not exceed 2000 words. spacing. The paper should be a word file with 1 1/2" margin on the left and 1" The paper has to be typed in Times New Roman, font size 12 and 1.5 line
- acknowledgements If any. The cover page should not be the part of the paper name/ co-author name, correspondence address, e-mail ID, Contact No. and The cover page of the manuscript must contain the title of the paper, author's so as to facilitate peer review of the paper.
- References should be given at the end of the paper and should be as per the APA style. In case of website references, the entire URL should be provided by authors (Soft copy of the research paper should be sent by email)
- Plagiarism Check report & Declaration must be attached in the Annexure.

## SUB THEMES

| Yoga & Physical Education    | Y | Management                |
|------------------------------|---|---------------------------|
| HRM & HRA                    | 1 | Tourism and Event         |
| Banking, Finance & Insurance | * | Legal Perspective/Dilemma |
| Mass Media & Journalism      | * | ICT and Education         |
| Commerce & Management        | * | Accounting                |
| Economy & Environment        | 1 | Marketing                 |

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## BEST PAPER AWARD

One best paper will be selected from both the categories (Faculty & Students)





Children Welfare Centre



Organises

One Day International Multi - Disciplinary Conference

"World Road to Cashless Economy" University of Mumbai In Collaboration with

India Accounting Association(IAA) A CHINES EVENTS

HAIRPERSON

Dr. Arvind S. Luhar, Chairman, BoS Accountancy, Member of Academic Council & Faculty of Comm. & Mgmt, University of Mumbai, Chairman- IAA, Thane Chapter Prin. Dr. Madhukar Gitte, Clara's College of Commerce

# CONFERENCE CONVENERS

Dr. Nishikant Jha, Secretary, Indian Accounting Association, Thane Chapter Mrs. Babita Kanojia, Clara's College of Commerce (B. Com Co-ordinator)

# ONFERENCE SECRETARY

Dr. Kuldeep Sharma, Treasurer, Indian Accounting Association, Thane Chapter Mr.Falsal Tanwar, Clara's College of Commerce (BMM Co-ordinator)

Date: 16th March, 2019

Conference Venue

Yarl Road, Versova, Andherl (West), Mumbai: 400061 Cont. No: 9699240005/7506469043 Clara's College of Commerce

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